



Office of Alumni Relations  
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# SCHOOL OF LEADERSHIP STUDIES (HOD/ELC/IECD/EBC/ODL) WINTER SESSION 2018

## ALUMNI TRACK PRESENTER INFORMATION AND APPLICATION INSTRUCTIONS

**Application submission deadline is **Tuesday, September 5, 2017, at 9:00 am PT.****

JANUARY 10, 11, 12, 2018 || FESS PARKER DOUBLETREE RESORT || SANTA BARBARA, CA

The Office of Alumni Relations invites alumni to apply as a presenter or panelist for the Winter Session 2018 Alumni Track. Based on feedback from the alumni survey, graduates indicated interest in attending session if content offerings were in alignment with their pursuit of lifelong learning and provided educational opportunities to learning to build their professional competency. This year, the goal is to provide a balanced program that meets a variety of ways to enhance one's professional practice now and in the future. We want to hear from alumni who have found success their careers and are willing to share their experience and expertise.

This year's offerings include two and a half hour presentations given by a single speaker, team, or panel who can appeal to the students and alumni in each of the programs within the School of Leadership Studies: ELC, HOD, IECD, EBC, and ODL. The following suggested topic areas are of specific interest:

**Data analysis – update on theories and industry trends:** What are the latest topics in data analysis and how can these theories and trends apply to the professional development of the educational leadership and organizational backgrounds of our students and graduates?

**Business development:** How does one bring their education into the professional working world successfully? What do new graduates and those who are looking to “up their game” need to know about how to build a successful business?

**Publishing panel:** Have you successfully published several books ranging from print to online and are willing to share best practices, are adept at various ways to navigate the publishing journey, and can share important pitfalls to avoid? This will be a panel discussion offering a variety of perspectives. If you are interested in being a moderator for this panel, please indicate this on your proposal.

**Coaching/consulting for organizational change:** How have you lead an organization to success and what learning experiences and tools can you offer that would be applicable across disciplines?

**Global competencies in the workplace:** What do graduates need to know to in order to successfully navigate working in the global market?

*This is a short list of interests for presentation ideas and welcome other ideas. The most compelling topic submissions will be considered in an effort to provide a balanced offering to all attendees.*

## SUBMITTING SPEAKER PROPOSALS

Speaker applications are available online at <http://alumni.fielding.edu/>. When completing a speaker application, you should know:

- The application must be complete in its entirety.
- The applications must be submitted via email by the deadline. *Late materials are not accepted.*  
**Deadline is Tuesday, September 5, 2017, at 9:00 am PT.**
- It is important to spend some time on a good abstract:
  - Topic should fit the description.
  - Be specific about what the session will cover.
  - Mention handouts and resources to be given to participants.
  - Spelling and grammar should be correct.
- When you provide research, it should be recent and relevant.
- Include a recent CV with your complete application.

Fielding will provide basic equipment: projector and screen, 2 flip charts and markers. You must bring your own laptop and projector cord (HDMI or VGA). Room will have a standard set up\*: podium and conference style table arrangement (\*subject to change).

*Selections for the sessions will be made early September and notified of acceptance status via e-mail from [alumrelations@fielding.edu](mailto:alumrelations@fielding.edu).*

## WINTER SESSION 2018 ALUMNI TRACK SCHEDULE - DATES AND TIMES

WEDNESDAY, JANUARY 10

- Session I: 9:30 AM - 12:00 PM
- Session II: 1:00 – 3:30 PM

THURSDAY, JANUARY 11

- Session III: 1:00 – 3:30 PM

FRIDAY, JANUARY 12

- Session IV: 1:00 – 3:30 PM

## APPLICATION SCORING GUIDELINES

1. Content. Is the abstract convincing that this is a solid presentation? Does the presentation stand out? Is the topic thoroughly covered in the given time?
2. Appropriateness. Is the topic current, appropriate to the interests of Fielding's students and alumni?
3. Educational Soundness. Is the presentation educationally sound? Is it more than just a project advertisement?



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4. Expertise. Does the abstract convince you that the speaker knows the topic?

#### A NOTE CONCERNING HONORARIA

Fielding has a tradition of using national sessions as a platform for innovation, sharing across schools, and alumni presentations. We look for contributors who are willing to share their expertise in exchange for complimentary registration to Winter Session. This complimentary registration allows Alumni Track presenters to register and attend all session events and activities. Food and lodging is the presenter's responsibility, with the opportunity to reserve a hotel room at Fess Parkers Doubletree Resort in Santa Barbara at the Fielding discounted rate during the reservation period.

**Questions?** Please contact Hilary Molina, Associate Director of Alumni Relations at [hilarymolina@fielding.edu](mailto:hilarymolina@fielding.edu) or call 805.898.2947

*Thank you for your interest in sharing your time and talent with your Fielding community.*