



Serving a community of scholar-practitioners dedicated to social justice, diversity, and transformational learning

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A Note from Katrina Rogers



On November 1, 2011, I was appointed Provost at Fielding Graduate University. The Institute for Social Innovation continues as a university-wide endeavor. I would also like to announce both an end, and a beginning. This will be the last hard-copy version of the Institute for Social Innovation Newsletter. Starting now, we are moving to an electronic format, enabling us to employ different types of media to reach broader, more diverse audiences. I am also happy to announce that James Kyriaco Jr. is now working for the Institute for Social Innovation as our new ISI Project Manager. James brings many years of experience working in both non-profit and political management.

About the Institute for Social Innovation

The Institute for Social Innovation (ISI) combines research and action to help leaders and organizations change the world. ISI is organized into three program areas: **frontiers in research**, **leadership for change**, and **organizational development**.

Frontiers in Research

Knowledge that blends multidisciplinary theory and professional practice

Leadership for Change

Professional development that sustains social change

Organizational Development

Action that builds more effective organizations

ISI engages with Wildling Museum on Strategic Planning Process with eye toward the future.

The Institute for Social Innovation is excited to announce that we have partnered with the Wildling Art Museum of Los Olivos on a strategic planning process.

Led by Dr. Katrina Rogers and Dr. Don Bushnell, a team of Fielding Graduate University staff, graduates and students have spent the past several months conducting interviews, researching opportunities for fund development, partnerships and collaborations which will result in an exciting and vital future for this important cultural institution.

Founded in 1996, the Wildling Art Museum is dedicated to helping visitors connect with the wonders of nature through art, through its exhibits, education programs and other community activities. The Wildling Art Museum marries art to conservation education and history – using natural beauty to inform audiences and capture moments of awe. It is the only museum in Santa Barbara County, and quite possibly the entire country, dedicated to the preservation and conservation of wilderness through art.

By employing the Fielding Strategic Planning Process, so successful in previous efforts for community organizations such as the Community Environmental



The Wildling Museum is the only museum in Santa Barbara County dedicated to connecting people to the wonders of nature through art—using natural beauty to inform audiences and create moments of awe.

Council, Casa Esperanza, and the Foodbank of Santa Barbara County, the planning team is working with Wildling's Board of Directors to clarify its Mission, Vision and Values, and to create a future where it can be a resource to all of Santa Barbara County.

On January 21st, 2012 the efforts of the Fielding team, and the Wildling Art Museum leadership will culminate in a Summit Meeting, to be held at the Santa Ynez Valley Marriott Hotel, where various community and museum stakeholders will convene to discuss these new ideas, and offer their input about a new future for the museum.

After the Summit Meeting, the Fielding team will work to evaluate the results of the meeting, folding the thoughts and recommendations of the attendees into a proposed strategic plan which will later be adopted, monitored and evaluated.

In addition to Dr. Rogers and Dr. Bushnell, the Fielding Strategic Planning Team has benefited from the contributions of team members Dr. Linda Branch, PhD (HOD, 2008), current EBC student John Ruffin, former UCSB Vice Chancellor Richard W. Jensen and ISI Project Manager James Kyriaco. Jr.

5th Annual International Conference on Positive Aging connects learning with practice

Innovation in Positive Aging:

December 6-9, 2011

The Fifth Annual International Conference on Positive Aging was a highly interactive gathering of diverse leaders who are shaping a dynamic future for older adults throughout the world.

The conference was hosted by the Institute for Social Innovation at Fielding Graduate University and held at the Center for Healthy Communities at the California Endowment in Los Angeles.

The theme this year was Innovation in Positive Aging, which takes into account how we build community, our physical wellness, find creative means of expression, and tackle life transitions. These themes were explored in depth, and across cultures at this year's conference, looking at how other societies address the challenges and opportunities of aging. This was done through the many lectures, table presentations and workshops offered at the conference.

The Conference Master of Ceremonies, Harry R. Moody, Director of Academic Affairs for AARP and Adjunct Faculty member in the School of HOD stated: "It's been said that the best way to predict the future is to create it, and



Mary Catherine Bateson receiving the Fielding Lifetime Achievement Award in Social Change and Positive Aging from Fielding Graduate University President Richard Meyers.

that is what this conference begins to do. Positive aging is the future we want to create."

Our Keynote Speaker this year was noted writer and cultural anthropologist Mary Catherine Bateson. Bateson is best known for advancing the "Active Wisdom" model for community dialogues at Boston College's Center on Aging & Work/Workplace Flexibility. Our audience of over 195 conference participants were treated to her talk on the contributions and improvisations of engaged older adults. Her recent book *Composing a Further Life: the Age of Active*

Wisdom explores these themes in detail.

The Fifth Annual Conference on Positive Aging was made possible thanks to the friendship and support of our generous sponsors and exhibitors. In particular we would like to thank:

- Life Planning Network
- American Association of Retired Persons (AARP)
- California Lutheran Homes Center for Spirituality and Aging
- KPFF 90.7FM
- Gray is Green

Theoretical Foundations of Social Innovation

Social innovation is a term that has many meanings. See for example Stanford University's Center for Social Innovation, <http://csi.gsb.stanford.edu/social-innovation>, and the organization of Economic & Cooperative Development www.oecd.org which describe the field of social innovation as concerned with models, products, and services that are meant for the public good.

A simple but elegant definition can also be found in Geoff Mulgan's writings, as he discusses social innovation as both process and content. Social innovation is new ideas that have the public good in mind in both their means and their ends. Social innovation covers new ideas (products, services, models) that simultaneously meet socially recognized needs AND create new social relationships or collaborations, that both add value to society and enhance society's capacity to act. This definition helps to capture the dual quality of both the practice, which is usually concerned with means as well as ends, and of much of the theoretical literature on which the field has drawn, which is concerned with notions of value as well as the idea that values are expressed in the pursuit of the public good.

—Excerpted from Geoff Mulgan,
The Art of Public Strategy, (OUP, 2008).
CEO, National Endowment for Science Technology & the Arts, UK

The premise of any social innovation is that the world is imperfect; that our knowledge of the world is incomplete; that creative innovation is a pathway to improvement; and that the best way to create change lies in experimentation and action.

ISI Outstanding Scholars

Creative Longevity and Wisdom studies the many dimensions of what it means to age well and the opportunities and challenges associated with an aging population. Our Creative Longevity and Wisdom outstanding scholars have made substantial contributions to the field of positive aging.

2012 Richard Leider, Founder, Chairman—The Inventure Group

2011 Janet M. Hively, PhD, founder, MN Vital Aging Network Hively,

2010 Fernando Torres-Gil, Director, Center for Policy Research on Aging, UCLA; Former Assistant Secretary for Aging, US Human and Health Services

2009 Connie Goldman, CEO, Connie Goldman Productions

2008 Gene Cohen, MD, PhD, Professor and Director, Center on Aging, Health & Humanities, George Washington University (deceased)

2007 Rick (Harry) Moody, PhD, Academic Director, AARP, Adjunct Faculty Member, School of HOD, Fielding Graduate University

2006 Gisela Labouvie-Vief, PhD, Adjunct Faculty Member, School of HOD, Fielding Graduate University

2005 George Vaillant, MD, Adjunct Faculty Member, School of HOD, Fielding Graduate University



ISI awards scholarships to students for innovative research and professional practice

Doctoral Research: ISI Scholarships

The Institute for Social Innovation awards \$2,500 dissertation scholarships at Fielding's national sessions. Students from the doctoral programs in Fielding's Schools of Educational Leadership & Change (ELC), Human & Organizational Development (HOD), and Psychology (PSY) are eligible to apply. We'd like to extend our congratulations to Winter 2012 honorees!

Kathy Norwood and

Mary Ann Burke, ELC

Transformational Coaching: A Collaborative Look at Bridges and Barriers for Learning

Renee Bunnell,

Clinical Psychology

Project for Sustainable Well-being



Ellen Albertson,
Media Psychology

The Impact of Mindfulness Training on Body Image in Women"



Mark Bechtold,
HOD
Saudi Organizational Leaders and Culture

Institute for Social Innovation: ISI Fellows

Fellowships for students and alumni who seek funding for research in support of social change

The ISI Fellows Program is designed for Fielding students and alumni who need an academic partner to secure funding and support for a social innovation project. The duration of the appointment is one year from date of project approval, with renewal contingent on duration or subsequent project preparation. Remuneration for Fellows is contingent upon funding and follows university standards. All appointments include the use of Fielding business cards, access to FELIX and library resources, and consultative assistance from ISI staff. Fellows share project outcomes with the Fielding community at sessions, clusters and/or through online presentations.

The Institute reviews project proposals on an annual basis. Applicants should review the document titled "Partnerships with ISI" and give special attention to the success factors for funded projects in each of ISI's three program areas:

<http://forums.fielding.edu/visible/aca-1/dispatch.cgi/cinsforum/folderFrame/100252/0/def/f398>

- Frontiers in Research
- Leadership for Change (continuing education courses and certificate programs)
- Organizational Development

Project proposals are assessed based on their fit with ISI's mission potential for strengthening social capital, and where relevant the likelihood of external funding. Project proposals need to include a one-page description of the project, a budget and resume or c.v. The next deadline will be announced this spring.

ISI Fellows 2011-2012

Ande Diaz, PhD, HOD '09

Civic Engagement and Transformational Learning of Participants in Sustained Intergroup Dialogue.

Sara Henderson Gibson, HOD '11

Building a Community of Scholars with a Community of Teachers

Michael Gonzalez, HOD '10

Digital Literacy in 21st Century Teaching

Zieva Konvisser, HOD '06

Psychological Consequences of Wrongful Conviction in Women

Joyce Langenegger, HOD '10

From Researched to Researcher

Jane Peterson, HOD '09

Exposing Tacit Knowledge – Incorporating Somatic Intelligence in Understanding Relationship Dynamics in Organizations and Families.

Marilyn Price-Mitchell, HOD '10

Family-School-Community Partnerships: A Systems Approach to Positive Youth Development

Kathie L. Court, HOD '11

Women Entrepreneurship and Economic Well-Being

Rick Daniels, HOD '07

An Exploration of Adoption of the Electronic Health Record: A Socio-technical perspective

Peter deMaCarty, PSY '85

Examining the Moral Freedom and Responsibility of Business Leaders

Ruth Edwards, HOD '08

Critical Social Research Theory: Becoming a Black Woman

Charlyn Green Fareed, HOD '06

Coach A Woman-Change Her World: The Power of Community-based Coaching

Jeff Leinaweaver, HOD '08

Restoring the Wisdom of Myth and Narrative for Sustainability Change

Anne Litwin, HOD '08

Shadow and Light: Patterns of Relationship Between Women in the Workplace

Laura Mitchell, ELC '09

Preparing Teachers to Work in Multicultural Environments

Steve Wallis, HOD '06

Founding the Foundation for the Advancement of Social Theory (FAST)

Thom Werner, HOD '09

Scholar Craftsmanship: Exploring Methodological Effectiveness

ISI creates Custom Programs for Corporate, Government, & Nonprofit Organizations

ISI teams work with for-profit, non-profit, and governmental organizations to increase their organizational effectiveness and ability to lead and manage change.

Employees learn to solve workplace challenges through a collaborative process that involves multiple stakeholders within their organizations and communities.

Our blended delivery model (online, teleconference, face-to-face) is an excellent solution for organizations because it provides a cost-effective way to involve more people in the process, which leads to more effective organizational change.

The following list includes current and previous programs:

Corporate programs:

- British Petroleum (BP)
- Disney Corporation
- First Data Corporation
- Palmetto Health of South Carolina
- Prudential Life Insurance

Nonprofit and government effectiveness projects in Santa Barbara County:

- CALM
- Casa de Maria
- Casa Esperanza
- City of Santa Barbara
- Community Environmental Council
- County of Santa Barbara
- Court Appointed Special Advocates (CASA)
- Foodbank of Santa Barbara County
- Good Samaritan Services
- Neighborhood Health Services
- Transition House
- Wildling Art Museum

Projects in other regions:

- Institute for Conservation Leadership (MT)
- North County Community Health Care (AZ)
- Orion House (NH)
- Re-AMP Environmental Network (WI)

Call to Alumni

Are you interested in partnering with Fielding to help design a custom program for your organization?

We're offering a range of custom programs and initiatives for your company, which could include hiring you to help design, train, or coach in your organization along with a Fielding faculty member. Please contact James Kyriaco Jr for more information at jkyriaco@fielding.edu



Friends of the Institute for Social Innovation

Foundational Friends of ISI

Adams Legacy Foundation
 Hutton Foundation
 James Irvine Foundation
 W.K. Kellogg Foundation
 Kettering Foundation
 McCune Foundation
 Transition Foundation
 The Towbes Foundation

Santa Barbara Partnerships

CALM
 Casa de Maria
 Casa Esperanza
 City of Santa Barbara
 Community Environmental Council
 County of Santa Barbara
 Court Appointed Special Advocates (CASA)
 Foodbank of Santa Barbara County
 Good Samaritan Services
 Neighborhood Health Services
 Transition House
 Wildling Museum

National Partnerships

African American Health Care Initiative, California
 AARP, Washington, DC
 Arrowhead Economic Opportunity Agency, Minnesota
 Center for Creative Leadership, North Carolina
 Citizen Action of Wisconsin, Wisconsin
 Connecticut's community-technical colleges, Connecticut
 Darke County League of Women Voters, Ohio
 Engaging Solutions, Indiana
 Envision Central Texas, Texas
 Genesis Coaching and Consulting, Georgia
 Hope Community Center, Florida
 Institute for Conservation Leadership, Montana
 Interactivity Foundation, Indiana
 Maricopa Community College, Arizona
 North County Community Health Care, Arizona
 Orion House, New Hampshire
 Penobscot River Cooperative, Maine
 Pubic Dialogue Consortium, California
 Re-Amp Environmental Network, Wisconsin
 UHD Center for Public Deliberation, Texas
 Volunteer Center for Sonoma County, California
 Wilderness Inquiry, Minnesota



For more information on the Institute for Social Innovation

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<http://www.fielding.edu/whyFielding/ci/isi.aspx>